

LA Dodgers Petition

MOVEON



Thank You

MoveOn IS its members. We love sharing our **people-powered petition campaigns and their success stories.**



The Mission

In 2024, MoveOn member Zan Dubin from LA started a petition with fellow environmentalists demanding that owners of the Los Angeles Dodgers **drop their sponsorship deal with fossil fuel giant Phillips 66**. They were tired of big oil companies like Phillips 66—owner of 76 gas stations—plastering their logos all over the stadium while promoting oil and gas products that harm people and the planet.



TO: The Los Angeles Dodgers

Dodgers: End your sponsorship deal with criminally indicted oil giant Phillips 66 NOW!

Campaign created by Zan Dubin



10,000 OF 20,000 SIGNATURES

Sign this petition

First Name *

Last Name *

Email *

ZIP Code *

Our Role

MoveOn connected with Zan to ask how we could amplify and support her petition campaign. We sent Zan's petition to fellow MoveOn members over email, testing, retesting, and optimizing. **After we hit our first send, we received 10,000 signatures!**

Building Awareness

Zan then reached out to media, and the *Los Angeles Times* reported about Zan's petition.

CLIMATE & ENVIRONMENT

Column: It's time for the Dodgers to stop taking Big Oil money

Los Angeles Times

Petition to Action

Zan, who created the petition, wanted to deliver it to make a statement directly to Dodger Stadium.

With that information in hand, MoveOn staffers got to work increasing the petition's reach and supporting Zan in organizing an event to mobilize and present her petition.

28,489 OF 30,000 SIGNATURES

Lisa H. signed 08-07-2025 Ed C. signed 08-05-2025 Arik K. signed 08-05-2025 Jean C. signed 08-05-2025

Amplifying the Message

The petition was sent out again via text message to fellow MoveOn members and garnered more than 20,000 signatures.

The campaign gained so much traction that, after Zan reached out to California State Senator Lena Gonzalez, the senator joined the outcry, urging Dodgers owner Mark Walter **to end the team's sponsorship deal with fossil fuel companies.**

As Gonzalez wrote to Walter: "Residents of the Los Angeles area breathe some of the most polluted air in the country, with demonstrated links to negative health outcomes. Continuing to associate these corporations with our beloved boys in blue is not in our community or the planet's best interest."

Posters and Placards

MoveOn worked with graphic designers and internal team members to **create posters and placards for Zan and mobilizers to take to Dodger Stadium.**



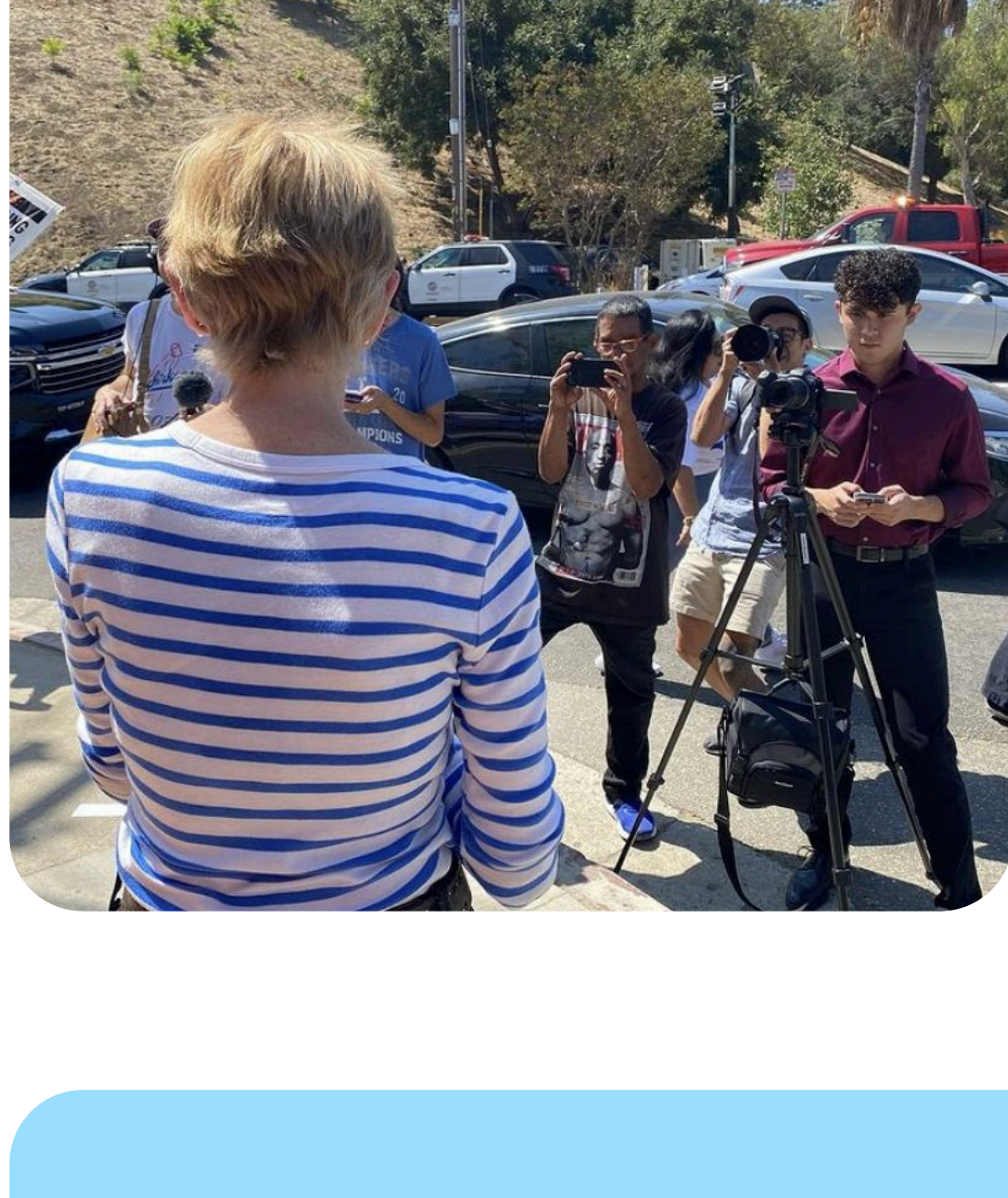
CLIMATE & ENVIRONMENT

Column: Activists and celebrities urge Dodgers to dump oil industry advertiser

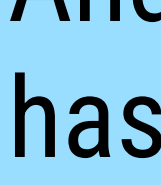
Los Angeles Times

Dodger Fans Against Fossil Fuels, amplified by MoveOn, has gotten almost 35 media hits, from the U.S. to the U.K. to Japan.

We also sent out recruitment emails to all MoveOn members in the area close to Dodger Stadium to **come support the petition to deliver it to the stadium in person.**



The petition delivery was a success, with multiple news outlets (the Los Angeles Times, Spectrum, and Fox 11) attending or covering the story in person.



And Zan didn't stop there. She has **continued her campaign, organizing more protests and actions**, and her campaign was featured in the Sierra Club's national magazine.

